

**For Immediate Release**

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**Barbour Officially Launches New goTandem Imprint with  
Special Deal and In-Store Resource Centers**

**Uhrichsville, OH**—Barbour Publishing’s brand-new book imprint goTandem has officially launched this month with its first release, *Growing in Christ*, and a special offer to stores that purchase goTandem titles.

To help kick off the release of the new imprint, Barbour is offering stores a special introductory offer to help set up their own goTandem Resource Centers to provide unique ministry opportunities that reach out to people in need. Each store that orders November and February goTandem titles (36 total units) will receive a 65% discount, free freight, and a free goTandem Resource Endcap Kit with their February shipment. The retail value of the deal is \$251.64 with a net cost of only \$88.07.

*Growing in Christ* by Arnie Cole and Michael Ross discusses the topic of developing a deeper relationship with Jesus Christ. Through forty foundational scripture passages that highlight compelling scenes from the life of Christ, *Growing in Christ* makes the Gospels come to life for Christian readers of any age. This is an ideal product for small groups, as well as for individual study.

Barbour Publishing and Back to the Bible, one of the most trusted ministries in the Christian world, have partnered together to launch the goTandem book imprint to provide quality nonfiction resources developed especially for churches. The goal of goTandem is to touch lives with faith-building content that will meet people where they are.

Barbour Publishing is the leading publisher of promotional Christian books and releases 300–350 titles annually in a variety of categories, including devotional, inspirational, Christian living, fiction, reference, youth, and children. For more information, visit [www.barbourbooks.com](http://www.barbourbooks.com).

Back to the Bible is a seventy-five-year-old radio ministry operating in twelve countries. The ministry is finding new ways to meet the ever-changing spiritual needs of individuals, families, and churches in the 21st century. For more information on Back to the Bible and goTandem, visit [www.gotandem.com](http://www.gotandem.com).

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